WEB SOLUTIONS

WEB PRESENCE TODAY GOES WITHOUT SAYING. YOUR WEBSITE IS A SIGNIFICANT ELEMENT OF COMMUNICATION WITH CLIENTS AND BUSINESS PARTNERS. BUT THE BENEFITS CAN EXTEND FAR BEYOND THIS: IF YOUR ONLINE PRESENCE IS ALSO MEANT TO SERVE AS AN EFFICIENT MARKETING CHANNEL, PROFESSIONAL IMPLEMENTATION OF TECHNICAL STANDARDS IS INDISPENSABLE. APA-IT ENSURES YOUR PRESENCE ON THE WEB DOES NOT FAIL ON ACCOUNT OF TECHNOLOGY.

HOW DOES IT WORK?

Today professional company portals encompass a large number of applications: from used car exchanges, newsletters, forums, blogs, podcasts to complex intranet solutions for internal company communication. Individually coordinated to the specific functions of your web presence, APA-IT produces customized solutions based on existing developments.

APA-IT HAS THE KNOW-HOW.

APA-IT has always been specialized in individual developments. As a result, extensive database systems have emerged such as the BMW used car exchange or the intranet at Kommunalkredit. But other components such as geocoding, automated text summarization and much more are individual developments that have been programmed in the labs at APA-IT. Every customer benefits from the APA-IT team's experience and knowledge in the conception of his or her specific web solution.

MEDIA SOLUTIONS

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