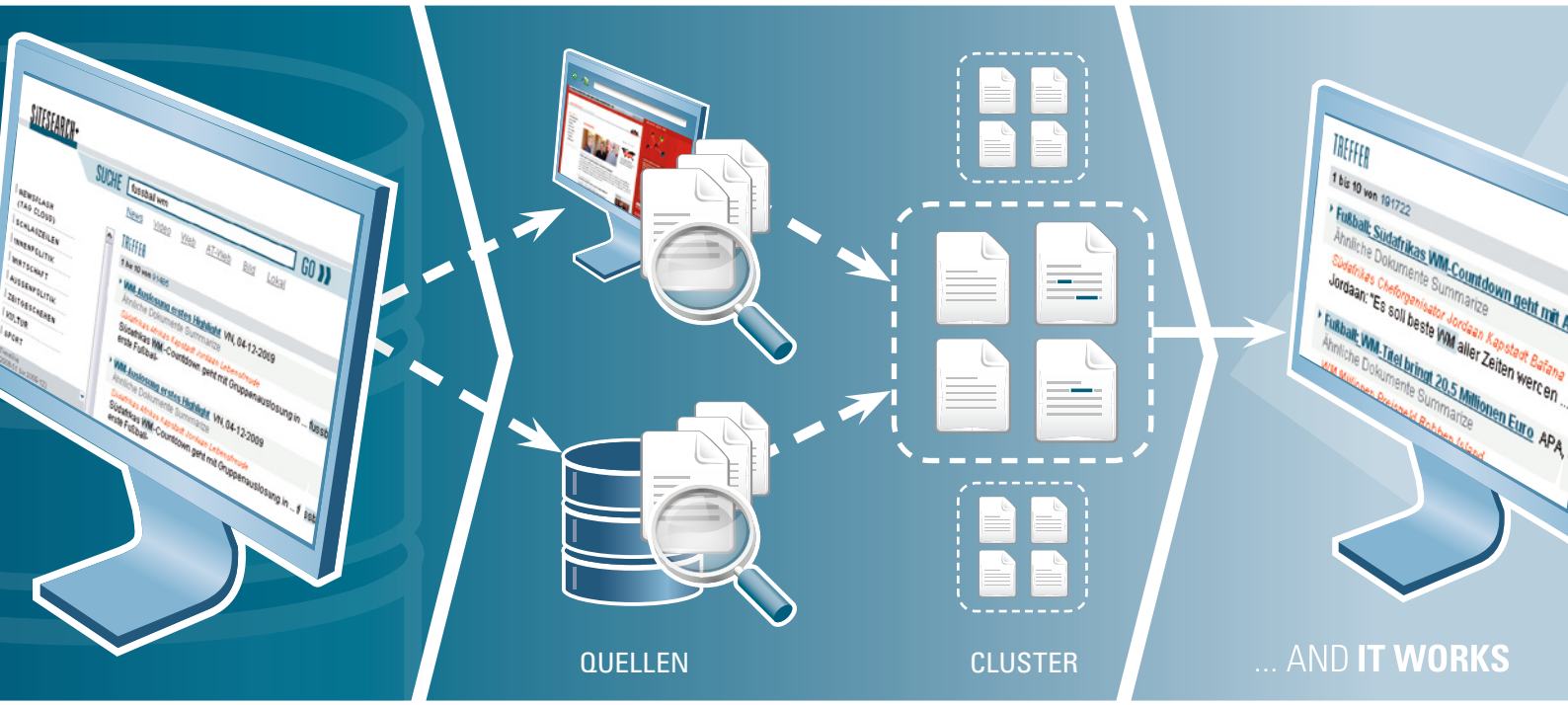
SITESEARCH+

NEW STANDARDS FOR THE WEBSITE SEARCH - THE SEARCH FOR SPECIFIC INFORMATION IN THE WORLD WIDE WEB CAN QUICKLY TURN INTO A SEARCH FOR THE PROVERBIAL "NEEDLE IN THE HAYSTACK". ON THE OTHER HAND, WHEN THE USER IS ABLE TO NAVIGATE PLATFORM CONTENT, THE TIME SPENT ON THE SITE ALSO INCREASES. THROUGH SMART USER GUIDANCE THE CLICK RATE CAN BE INCREASED. WITH SITESEARCH+ APA-IT HAS DEVELOPED AN APPLICATION SPECIFICALLY FOR THESE REQUIREMENTS.



HOW DOES IT WORK?

SiteSearch+ makes it possible for users to gain a quick overview of the available content of a website or database. Even before the specific search request the available themes are automatically summarised into categories. SiteSearch+ makes the research easier and faster through a variety of functions. Search hits are automatically divided into clear subject groups. With the truncated search reports are found in which every possible variation of the word form appears, not just the search term itself. Furthermore, search results are displayed in chronological order – users are immediately informed of the topicality of the hits.

SiteSearch+ is also available as a customised solution. An adapted version of SiteSearch+ is used at the Süddeutsche Zeitung and Bayrischer Rundfunk. Depending on the needs of the editorial office – in addition to the subject groups that are automatically produced – individual clusters are defined, whether persons, locations or key topics. These contain the relevant search results and can therefore be accessed at any time in the course of research.

SITESEARCH+ AND POWERSEARCH – THE APA-IT DATABASE TEAM

PowerSearch is the database solution on which SiteSearch+ is based. This high-performance technology was developed by APA-IT specifically for large amounts of data. With it several million documents can be searched in just a few seconds. The systems are precisely coordinated and adapted to individual customer requirements.

MEDIA SOLUTIONS > SEARCH & ARCHIVES

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