

APA-IT-LOOPRECORDER/LOOPEDIT

WHETHER FOR COMPARING SEVERAL BROADCASTING STATIONS OR ARCHIVING THE PROGRAMMES AIRED – THE APA-IT-LOOPRECORDER SIMULTANEOUSLY RECORDS SEVERAL TV AND RADIO STATIONS ROUND THE CLOCK AND MAKES THE MATERIAL ACCESSIBLE IMMEDIATELY. WITH LOOPEDIT, THE CORRESPONDING USER INTERFACE, BROADCASTS CAN BE COMPILED AND ROUGH CUTS PRODUCED DIRECTLY AT THE WORKPLACE.



HOW DOES IT WORK?

The APA-IT LoopRecorder records the entire programme from the desired number of international TV and radio channels in various qualities (high res, low res, HD) on a 24/7 basis. Other formats such as MPEGs can be fed into the system as well. Additional information can be added to the videos via a database. At the same time, the recorded material can be played in near-real time on video-on-demand platforms and accessed from there. All of the footage broadcast is also archived for later research. The functional capabilities of the APA-IT LoopEdit enable editors to cut, set to new music and in this way to create new reports shortly after a broadcast. These in turn can be played on TV and radio or via websites.

APA-IT – THE FIRST STOP FOR BROADCASTING TECHNOLOGY IN AUSTRIA

As a long-time partner of ORF, APA-IT is a specialist for the processes and needs of broadcasting stations: often at the moment of recording, footage must quickly be accessible to a large number of users at the same time in order to facilitate parallel work processes. The APA-IT LoopRecorder and LoopEdit were designed on the basis of this know-how to provide the best possible support for these processes.



MEDIA SOLUTIONS > VIDEO-MANAGEMENT

APA-IT
 Informations Technologie GmbH
 Martin Schevaracz
 Tel.: +43/1/360 60-6060
 Fax: +43/1/360 60-926060
 E-Mail: it@apa.at
 Web: www.apa-it.at